MISSION-DRIVEN PUBLISHING

www.scribenet.com

Scribe's distinctive approach to publishing, called mission-driven publishing, helps individuals and organizations cultivate ideas, engage readers, expand their reach, and generate revenue. Rather than treating books as commodities, mission-driven publishing positions them as part of an ongoing conversation between authors and their audiences. Scribe provides the editorial, production, marketing, and distribution support necessary to create high-fidelity publications that further the author's mission.

Publication Development

- Developmental editing and copyediting
- Publication design and typesetting
- Print and ebook development
- Customized publications and ancillary materials

Printing and Distribution

- Print management
- Individual and bulk order fulfillment
- Event and organizational distribution
- Electronic publication distribution

Sales and Marketing

- Mission-driven marketing strategies
- Direct sales and presales
- Promotional and marketing materials
- Ongoing marketing strategy development

Publishing Program Support

- Publishing strategy and development
- Back-office publishing infrastructure
- Direct reader relationships
- Ongoing publication and program support

Scribe's Advantage

- Our mission-driven approach aligns publications with authors' ideas, values, and larger missions, creating high-fidelity books that cultivate ongoing engagement with readers.
- We help authors and organizations maintain direct relationships with readers, increase their share of publication revenue, and use publishing to strengthen their communities.
- From individual services to comprehensive publishing support, Scribe provides infrastructure and support, while authors and organizations remain the front-facing publishers.

Contact Us

contact@scribenet.com
215-336-5094
765 South Front Street, Philadelphia, PA 19147

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